

[3] What elements are necessary for a startup?

- Business ideas, new products and services, teams, execution, and good luck are necessary elements. Among them, business ideas are always the first element, and the most important. It is also necessary to patent important new ideas in order to protect them.

[4] What do you think about business plans for launching startups?

- Business plans are an important factor in finding partners and banks to help invest in us, but we have to be aware that they always have a limited window of opportunity. If problems or defects are found, they need to be fixed and improved immediately. It is important to know that 90% of startups that follow a business plan fail.

[5] What do you think is important for university startups?

- In university startups, there is not much know-how about things such as commercialization of products, advertising, and public relations. Therefore, I think it is important to tie up with companies.
- I think it is important for universities and companies to take advantage of their respective strengths and work together while sharing roles.
- University research is often aimed at presenting research in specialized fields, but I think it is important to look at developing products that improve society and create seeds of innovation.

