Collaboration Design for Region Revival |

Check the important words and phrases used in the session and what they mean. You can also use the read-aloud voice on the website to check your pronunciation.

Words & Phrases	訳
1. region revival	地域再生
\Box 2. break down \sim into	~を…に細分化する
🗆 3. municipal	地方自治の
🗌 4. vibrancy	活気
5. government loan	国債
6. government grant	国からの助成金
□ 7. pitch	~を宣伝する
□ 8. foreign to	~になじみのない
🗆 9. eerie	不気味な
\Box 10. plague \sim with	~を…で悩ます
□ 11. birth rate	出生率
🗌 12. reside	住む
🗌 13. boost	~を押し上げる
□ 14. transformation	変化
□ 15. reinterpretation	再解釈、新解釈
🗌 16. hospitality	もてなし、歓待
□ 17. empathy	共感
🗌 18. enthusiasm	熱意
🗌 19. activate	~を活性化する
20. intervene in	~に介入する

Let's join the session!

The following questions are based on the contents of the session. Watch the session and answer each question.

[1] Vibrancy is clearly becoming lost in local regions. What can we do to revive these regions?

[2] Why did the Echigo-Tsumari Art Field succeed in reviving this region?

[3] What is distinctive about the cafe inside NOHBUTAI Snow-land Agrarian Culture Center, Matsudai?

[4] Why did "Wolf Children Ame and Yuki" become the spokesperson for the region's DNA?

[5] What is the outcome of the reinterpretation of the region's DNA?



[1] The following is a summary of the session. Write down the appropriate words in the blanks in the passage.

In Japan, many rural regions face the issue of () (). Regional revival is a () for Japan now. Some) (regions overcame the problem and () reviving) (themselves. Tokamachi City succeeded by using ()). The city invited an art director, artists and architects, () () them to find the region's DNA, and created works (of art and art festivals. A lot of visitors came to the city. Kamiichi Town) () for an anime film, and a lot of) (() came to the town. The anime film promoted the) (() of the region, which means that the film took a role of the symbol of the town. The awareness of the locals led them to hold some events that helped to () the region. For regional revival, it is important for the locals to () the region's DNA and) () (create new things in collaboration with (In) (). addition, they () their mental world and gain each other's) through those activities. (

[2] Write down what you learned in today's session.